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2018 Small Business Saturday Proclamation

WHEREAS, The Village of Godfrey, Illinois celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.9 percent of all businesses with employees in the United States, are responsible for 58.9 million people employed; and

WHEREAS, small businesses employ 47.5 percent of the current workforce in the United States; and

WHEREAS, Small Business Saturday shows a 10.8% of year over year growth; and

WHEREAS, 90 percent of consumers say Small Business Saturday has had a positive impact on their community; and

WHEREAS, 75 percent of all consumers plan to go to one or more small business as part of their holiday shopping; and

WHEREAS, Godfrey supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, Mayor Michael McCormick of Godfrey, IL do hereby proclaim November 24th, 2018 as

SMALL BUSINESS SATURDAY

AND urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Mayor Michael McCormick